



# Members News

-The Newsletter-

■ Celebrating our Public Exhibitions, Publications, and Awards ■

Jerry Gerber, Editor

Oct. 9, 2010

Vol. 2010\_028

HANDS-OFF THE "REPLY" BUTTON, PLEASE! IT DOES NOT REACH THE EDITOR!  
SEND YOUR NEWS AND SUGGESTIONS [DIRECTLY TO THE EDITOR](#) .

It is almost time for **CARL GEISLER's** new [Gallery 14](#) show! On Friday, Oct. 15, Carl's *Into the Sky: Gehry at Bard*, will be one of two exhibits opening at the popular Hopewell photography venue.



Carl's latest Gehry sample images, plus the two dramatic monochromes published a [couple of issues back](#) will certainly coax us up to Hopewell.



See you at the opening!

## When & Where

Friday, Oct. 15, 6:00 p.m. at Gallery 14,  
14 Mercer Street, Hopewell, NJ 08525  
Phone: 609-333-8511. [MAP](#)

**CARL GEISLER**, once again! This time for his Hillsboro Public Library exhibit, **showing now through the end of October**. Carl applied his photographic skills in *A Most Haunted Place -- Ghostly Images*, a seasonal exhibit of well-executed Halloween images.



You don't have to be a trick-or-treater to appreciate these photographs. Especially if you didn't get to see them last year at Gallery 14, make the short trip to Hillsboro just for the fun of it!



Kissme

Jonathan Michalik

#### Hillsborough Library

379 South Branch Rd  
Hillsborough Municipal Complex  
Hillsborough, NJ 08844  
(908) 369-2200 [MAP](#)

#### Hours:

Monday - Thursday 9:30 a.m.-9:00 p.m.  
Friday and Saturday 9:30 a.m.-5:00 p.m.  
Sunday 1:00 p.m.- 5:00 p.m.

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**JONATHAN MICHALIK's** frog may have fallen through the cracks back in March, but fortunately it resurfaced when Jonathan sent us a copy of the image (*above left*) that won **Best in Category, Wildlife**, in the *2010 Voices for the Marsh* exhibition.

**Congratulations on your photo and award, Jonathan!**

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**GARY SARETZKY**, PPC member and noted photographic historian, invites club members to attend his upcoming public lectures:

October 14, 2010

***19th Century New Jersey Photographers: Middlesex County***  
Pane Room, Alexander Library, Rutgers University, 169 College Ave., New Brunswick, NJ  
4:00 p.m.

For parking passes contact: Bonita Craft Grant, Phone: (732) 932-7006 ext. 369 or [craftg@rci.rutgers.edu](mailto:craftg@rci.rutgers.edu)



Gary D. Saretzky Photo: Jerry Gerber

November 15, 2010

***Margaret Bourke-White: Eyes on Russia***  
Middlesex Public Library, 1300 Mountain Avenue, Middlesex, NJ  
7:30 p.m.

Contact: Beverly Weber, 732-356-3536 or [info@middlesexlibrarynj.org](mailto:info@middlesexlibrarynj.org)

[The Photography Criticism CyberArchive](#) tells us that Gary has authored more than one hundred articles and book reviews in the fields of photographic history, photographic conservation, archival science and non-photo-related topics.

Still Running ...

### Ending Soon!

Stunning nature images by **Walter Varan** are on display at *Open Space Gallery*, 38 Bridge Street, Frenchtown, NJ. Don't miss Walt's incredible bird photographs! Get there by October 13!

Phone: 609-577-0418

[MAP DIRECTIONS -OSG](#)

### Ending Soon!

[Gallery 14](#)'s current exhibit by PPC members **Martha Weintraub** and **Frank Cheh** is open until October 10.

[The Princeton Windrows](#) hosts **Carl Geisler's Hot Rods & Bicycles** until October 24.

[West Windsor Arts Center](#)'s first exhibition opened last week. It includes photographs by PPC members **Sandra Shapiro** and **Martin Schwartz**. The new venue is located at 952 Alexander Road West Windsor, NJ [MAP](#)



### From the Editor

At long last, the answer to the question foremost on everyone's mind:

**"Why should I rename my images before sending them in to *Member's News*?"**

**Answer:** Because doing so *greatly* reduces the time it takes us to insert your image in the newsletter.

#### The story:

As they arrive in our inbox, we transfer all images for an issue to a single folder. After that, most of the image handling is done automatically, but, we have to manually enter the title and photographer's name in each photo's caption space. Doing that requires finding and searching through your email for the information, unless, you've made that information the file name of your photo. With your name and image title as the filename, what we need to know appears right on our monitor along with your image. No need to hunt through old e-mails!

What an incredible difference that makes in time and effort!

**What to do:**

Change the filename of your images for Members News to:

**Lastname\_Firstname\_ImageTitle .**

Here is an example

**Gerber\_Fran\_SteelOrigami.jpg**

Spell your name and title *exactly* as you want it to appear on the image. I will leave out underscores ( \_ ) and put in spaces before capital letters (don't use all caps!). The example above will appear in the caption space of the photo as

***Steel Origami***

***Fran Gerber***

Don't worry too much about the spaces and underscores. The most important thing about the filename is that it consists of your name and image title.

If you want to keep the original name of your image for your own record, do a "save as" using the new name. That creates a duplicate with the new name for us, and preserves the original file with the original name for you.

Otherwise, just right click on the file in Windows Explorer, Adobe Bridge, or a host of other applications and select "rename." Type in the new name--no additional "save" is necessary.

Thanks!



**Submission Guidelines**

Read the bullets below, then SHARE NEWS of your photography awards, exhibitions, publications, and other acknowledgments of merit by sending *your* story and images *directly* to the Newsletter Editor:

[JerryGerberPhoto@gmail.com](mailto:JerryGerberPhoto@gmail.com) .

- Name your image files in the format: Lastname\_Firstname\_ImageTitle.jpg. Images can be any size greater than 250 pixels in height.
- Understand that what you send will be edited and distributed by email and/or posted on the PPC web site.
- Please do not send us material that is copyrighted, or wholly or partly created by others. We do not knowingly publish those.
- It usually takes one to two weeks for your news to appear in print. It will often be more or less.
- If you want your story to appear here, tell the editor about it yourself.
- We try to get it right. If we err, we owe only a correction.